

Application No. 09/888,554
Amendment Dated January 22, 2009
Reply to Office Action of October 3, 2003

New Amendment Abstract Under 37 CFR 1.172:

The following new abstract replaces the current abstract under CFR 1.172.

A retail checkout counter product purchase divider adapted to receive interactive electronic components to facilitate interactive retail transaction functions including interactive audio and video displayed on an interactive menu driven touch screen (LCD or other) display and offering a method for dispensing and redeeming electronic manufacturers coupons, receiving or imputing information or data for checkout counter sales, donating to charities and tracking each checkout dividers transactions, receiving streaming advertising and discount information and displaying it on the video display with a versions incorporating a bar code scanning devices to scan coupons or customer store cards, checkout interaction functions with the checkout counter divider management computer that facilitates divider data processing by way of the internet or wireless phone network., card reading device for swiping customer store cards and providing retail transactions such as product discounts or coupons, each divider will act as in individual unit exchanging data with an in store checkout counter divider management computer by a two way wireless method that interacts with outside communications and the central checkout divider and the store register data base and file information, a dividers individual ID number incorporated in the software programming will allow the store register computer and checkout counter divider in store management computer to track transactions and be able to complete donation that is tax deductible or retail monetary costs on their total and to complete a transaction and customer receipt.